UPSC GURUS
EMPOWERING ASPIRANTS

MAINS · ESSAY PAPER · 250 MARKS

Essay Excellence

Write the essay that is truly yours.

A strong UPSC essay needs more than content: clear thinking, a well-developed position, structured reasoning and relevant examples. Practise assigned topics with the Essay Framework Document, or get a real UPSC Essay paper evaluated. Every paid option includes written evaluation and a one-to-one session.

01 — From ₹4,799

Essay Test Series

"Help me write a better essay every time."

One topic at a time, the Essay Framework Document, written evaluation and a one-to-one mentoring session after every essay.

Plans on page 3 →

02 — ₹1,499 a paper

PYQ Essay Paper Evaluation

"How would I do on a real paper?"

Write both essays from any actual UPSC Essay paper, 2017 to 2026, and receive evaluation and a feedback session.

Details on page 4 →

Included

Essay Framework Document

"Show me how to think through any topic."

A thinking architecture for UPSC essays that works across every topic type, shared with every test.

Details on page 2 →

04 — Free

Free essay series

"Let me learn the approach first."

Essay PYQ Deep Decode, Essay Masterclass and Essay PYQ reels, free on YouTube.

Details on page 4 →

Choose your Essay Excellence plan →

Fees are final and include GST. New cycles begin on the second Monday of every month.

upscgurus.in/essay-excellence · WhatsApp 81220 02172 · upscgurus@gmail.com

A THINKING-BASED APPROACH

Read the topic. Take a position. Reason with depth.

"Show me how to think through any topic."

An aspirant who knows how to think through a topic writes a better essay than one who has memorised a template. Every part of Essay Excellence is built around that: the Essay Framework Document, the assigned topics, the evaluation and the mentoring sessions work together as one system.



THINKING

Essay Framework Document

Shared with every test: a way to read, open up and structure any UPSC essay topic.

PRACTICE

One topic, no alternatives

The assigned topic is the topic, so you become ready for any kind the paper sets.

FEEDBACK

Written evaluation

On thinking, position, structure and language, on every essay.

MENTORING

A session every essay

One-to-one, online, after each evaluated essay, not only at the end.

WHAT WE EVALUATE

How you read the topic and its key words; whether you take and hold a clear position; the range of dimensions you open (social, economic, political, ethical, historical); the flow from introduction to conclusion; examples and evidence; language, balance and coherence.

THE PAPER YOU ARE PREPARING FOR

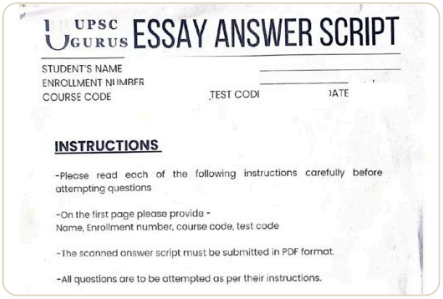
2
essays, one from each section

125
marks each, 250 in all

4
topics to choose from in each section

3 hrs
for the whole paper

SEE WHAT WRITTEN EVALUATION LOOKS LIKE


UPSC GURUS ESSAY ANSWER SCRIPT

STUDENT'S NAME
ENROLLMENT NUMBER
COURSE CODE
TEST CODE
DATE

INSTRUCTIONS

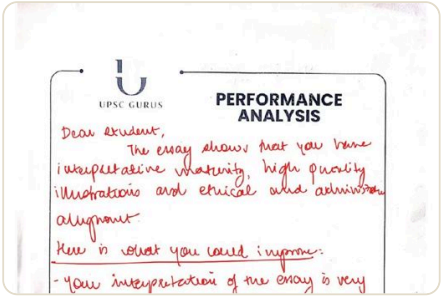
-Please read each of the following instructions carefully before attempting questions

-On the first page please provide - Name, Enrollment number, course code, test code

-The scanned answer script must be submitted in PDF format.

-All questions are to be attempted as per their instructions.

The evaluated essay: marks for both essays on the cover.


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PERFORMANCE ANALYSIS

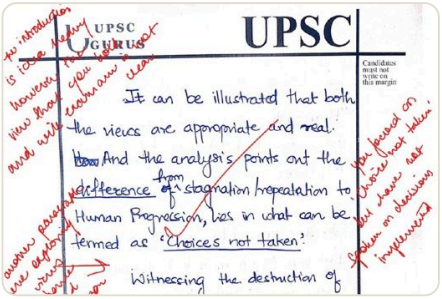
Dear student,

The essay shows that you have interpretative maturity, high quality illustrations and ethical and administrative alignment

Here is what you could improve:

- your interpretation of the essay is very

Looking beyond the marks: a written performance analysis.


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UPSC

It can be illustrated that both the views are appropriate and real. And the analysis points out the difference from stagnation/regression to Human Progression, lies in what can be termed as 'Choices not taken'.

witnessing the destruction of

Feedback on the page: comments alongside your writing.

Real evaluated scripts; personal details removed. Feedback shows what answers well, what to improve and what to practise next.

All plans, fees and the next start date. **upscgurus.in/essay-excellence →**

ESSAY TEST SERIES

Personal feedback on every essay you write.

One essay topic every four days, the Essay Framework Document with each topic, written evaluation and a one-to-one mentoring session after each essay. Valid for 24 months from purchase; move up a plan by paying only the difference.

1
Topic assigned
One topic every four days. No alternatives.

2
Framework shared
The Essay Framework Document accompanies each topic.

3
Evaluation
Detailed written evaluation of your essay.

4
Mentoring session
One-to-one, online, on your thinking and writing.

Foundation

₹4,799

final fee, including GST · ₹1,200 an essay

4 essays · 4 mentoring sessions

- One topic every four days
- Essay Framework Document with every test
- Written evaluation of every essay
- A one-to-one session after every essay
- Valid 24 months from purchase

Pay now →

Tap or scan to pay on Razorpay

Advance

₹6,499

final fee, including GST · ₹1,083 an essay

Two more essays and sessions than Foundation

6 essays · 6 mentoring sessions

- One topic every four days
- Essay Framework Document with every test
- Written evaluation of every essay
- A one-to-one session after every essay
- Valid 24 months from purchase

Pay now →

Tap or scan to pay on Razorpay

Mastery

₹8,299

final fee, including GST · ₹1,037 an essay

8 varied topics · 8 evaluation and mentoring rounds

8 essays · 8 mentoring sessions

- One topic every four days
- Essay Framework Document with every test
- Written evaluation of every essay
- A one-to-one session after every essay
- Valid 24 months from purchase

Pay now →

Tap or scan to pay on Razorpay

WHICH ONE?

Foundation to learn the approach on four varied topics. **Advance** for more range across topic types. **Mastery** to write across every kind of topic the paper sets, with eight rounds of feedback.

GOOD TO KNOW

New cycles begin on the second Monday of every month. Everything is online. Each plan stays valid for 24 months from purchase, so unused essays can be written in later cycles.

All plans, fees and the next start date. **upscgurus.in/essay-excellence →**

PYQ ESSAY PAPER EVALUATION · ₹1,499 A PAPER

Write a real UPSC Essay paper. See where you stand.

"How would I do on a real paper?"

Choose any actual UPSC Mains Essay paper from 2017 to 2026, write both essays on paper under the clock, and upload them. You receive written evaluation of both essays and a one-to-one feedback session.



HOW IT WORKS

1. Open the paper free in Mains Replay and write both essays on paper, under exam time.
2. Pay ₹1,499 for that paper on the Essay Excellence page.
3. Upload both essays on the Essay Excellence page as a PDF or clear photos, with your payment reference.
4. Receive written evaluation by email, then book your feedback session.

Pay ₹1,499 for one paper →

Tap or scan to pay on Razorpay

A good first step: write one real paper before you choose a plan. The feedback shows what to work on first.

FREE FOR EVERY ASPIRANT

Essay PYQ Deep Decode

Previous year essay topics taken up one by one: how to read a topic, what it opens and how a strong essay takes shape. Free on YouTube.

Essay Masterclass

What the essay paper genuinely demands: developing an intellectual position, and what the paper rewards. Free on YouTube.

Essay PYQ Reels

Quick explanations of essay PYQs, to help you develop ideas faster and think deeper. Free on YouTube.

Mains Replay

Every UPSC Essay paper from 2017 to 2026, free to read and attempt under the exam clock. upscgurus.in/mains-pyq

Start free, or test yourself on a real paper.

Open Mains Replay →

COMPARE THE OPTIONS

Which one is right for you?

The three Test Series plans differ only in the number of essays; every plan has the same depth of evaluation and mentoring. All fees are final and include GST.

	Foundation	Advance	Mastery	PYQ Paper Evaluation
What it is	4 assigned essays	6 assigned essays	8 assigned essays	Both essays from one real UPSC paper
Framework	With every test	With every test	With every test	Not included
Evaluation	Every essay	Every essay	Every essay	Both essays
Mentoring	4 one-to-one sessions	6 one-to-one sessions	8 one-to-one sessions	1 feedback session
Validity	24 months	24 months	24 months	Independent; no cycle needed
Fee	₹4,799	₹6,499	₹8,299	₹1,499

QUESTIONS ASPIRANTS ASK

Why is there only one topic, with no choice? The paper can set any kind of topic. Writing the one assigned builds readiness for all of them.

What is the Essay Framework Document? A way to read, open up and structure any UPSC essay topic, shared with every test.

Is everything online? Yes: topics, submissions, evaluation and mentoring sessions.

Can I move to a bigger plan? Yes, by paying only the difference. PYQ evaluations are bought separately.

Can I join after one cycle has begun? Yes. New cycles begin on the second Monday of every month, and PYQ Paper Evaluation can be taken any time.

What if I change my mind? A full refund is available within 7 days of payment, provided no essay has been submitted. The full policy is on upscgurus.in.

Preparing GS Mains or Sociology too? Essay + Mains and Essay + Sociology combos keep every included evaluation and mentoring session; the CSE 2027 Mentored Programme brings Essay into one guided plan. Details on upscgurus.in/our-courses.

Not sure which plan? Book your free Mentor's Desk call. **Know more and book →**

JOIN ESSAY EXCELLENCE

Choose, pay, and we set everything up with you.

"Help me start."

Choose your Test Series plan and pay online; we confirm your enrolment and confirm your start date: the second Monday of the month. For PYQ Essay Paper Evaluation, choose your paper, pay and upload your essays, with no need to wait for a cycle.



HOW TO JOIN

1. Choose your plan and pay securely on Razorpay, by scanning its code or on the Essay Excellence page.
2. We confirm on WhatsApp and email and share your next steps.
3. Your first topic comes on the next monthly start date, with the Essay Framework Document.
4. Your mentoring sessions are scheduled with you, online, after each evaluated essay.

Next start date and all plans
upscgurus.in/essay-excellence

WHAT AN EVALUATION LOOKS LIKE

An evaluated essay comes with marks, a written performance analysis and comments alongside your writing: on the opening, the position you take, the order of your arguments and the conclusion. Sample evaluated essays are on the programme page.

> The aspirants I have seen transform began to take their own thinking seriously. An essay is where that thinking becomes visible.
>
> **Guranchal Ma'am**
> Founder, UPSC Gurus

BA Economics, Miranda House · MA Sociology, Delhi School of Economics, University of Delhi · MA Economics, IGNOU · UGC NET in Sociology and Economics · Over eight years guiding UPSC aspirants.

UPSC GURUS
EMPOWERING ASPIRANTS

YOUR NEXT STEP

ESSAY EXCELLENCE

Write the essay that is truly yours.

Learn the approach free on YouTube, test yourself on a real UPSC Essay paper, or choose a Test Series plan with evaluation and a mentoring session after every essay.

Choose your Essay Excellence plan →

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The day's news decoded for Prelims and Mains, in English and Hindi.
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Mentor's Desk
Free first call, counselling and mentoring
Four separate options

Interview Edge
Profiling session and panel mock
Complimentary

Prelims Booster 2027
GS and CSAT test series
From ₹1,999

Mains Mastery
GS Papers I to IV, evaluated
From ₹1,499

Ethics Essentials
GS Paper IV, theory and case studies
From ₹499

Sociology School
Sociology Optional, Papers I and II
From ₹849

CSE 2027 Mentored Programme
GS, or GS with Sociology
From ₹34,999

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